

# PREVIEW



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #		Order #	2637826
Invoice Date		Alt Order #	WOC13985519
Invoice Month	February 2023	Deal #	
Invoice Period	01/30/23 - 02/03/23	Flight Dates	01/30/23 - 02/03/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5439		
Account Executive	Robert Cato		
Sales Office	TEGNA Sales Dallas		
Sales Region	National		
Agency Code	9916670		
Advertiser Code	482		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	37731AG		
Advertiser Ref	M209268		
Product 1	606		
Product 2			

Billing Address:

**AxMedia / POL**  
**Attention: Accounts Payable**  
**800 W 47th St, Suite 200**  
**Kansas City, MO 64112**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	01/30/23	02/03/23	GMK @ 6A	6-7a	11111--	:30	5	\$150.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		01/30/23	02/05/23	11111--	5	\$150.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	M	01/30/23	6:20 AM	GMK @ 6A	6-7a	:30	KC0423TVH	\$150.00	NM
2	WHAS	Tu	01/31/23	6:41 AM	GMK @ 6A	6-7a	:30	KC0423TVH	\$150.00	NM
3	WHAS	W	02/01/23	6:21 AM	GMK @ 6A	6-7a	:30	KC0423TVH	\$150.00	NM
4	WHAS	Th	02/02/23	6:27 AM	GMK @ 6A	6-7a	:30	KC0423TVH	\$150.00	NM
5	WHAS	F	02/03/23	6:09 AM	GMK @ 6A	6-7a	:30	KC0423TVH	\$150.00	NM
2	01/30/23	02/03/23	WHAS11 NEWS AT NO ON	12-1p	11111--	:30	5	\$90.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		01/30/23	02/05/23	11111--	5	\$90.00				
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1	WHAS	M	01/30/23	12:23 PM	WHAS11 NEWS AT NOON	12-1p	:30	KC0423TVH	\$90.00	NM
2	WHAS	Tu	01/31/23	12:08 PM	WHAS11 NEWS AT NOON	12-1p	:30	KC0423TVH	\$90.00	NM
3	WHAS	W	02/01/23	12:42 PM	WHAS11 NEWS AT NOON	12-1p	:30	KC0423TVH	\$90.00	NM
4	WHAS	Th	02/02/23	12:06 PM	WHAS11 NEWS AT NOON	12-1p	:30	KC0423TVH	\$90.00	NM
5	WHAS	F	02/03/23	12:56 PM	WHAS11 NEWS AT NOON	12-1p	:30	KC0423TVH	\$90.00	NM
3	01/30/23	02/03/23	WHAS11 NEWS @ 530 P	530-6p	-1-11--	:30	3	\$225.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		01/30/23	02/05/23	-1-11--	3	\$225.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Tu	01/31/23	5:37 PM	WHAS11 NEWS @ 530P	530-6p	:30	KC0423TVH	\$225.00	NM
2	WHAS	Th	02/02/23	5:56 PM	WHAS11 NEWS @ 530P	530-6p	:30	KC0423TVH	\$225.00	NM
3	WHAS	F	02/03/23	5:42 PM	WHAS11 NEWS @ 530P	530-6p	:30	KC0423TVH	\$225.00	NM
4	01/30/23	02/03/23	WHAS11 NEWS @ 6p	6-630p	11111--	:30	5	\$250.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		01/30/23	02/05/23	11111--	5	\$250.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	M	01/30/23	6:28 PM	WHAS11 NEWS @ 6p	6-630p	:30	KC0423TVH	\$250.00	NM
2	WHAS	Tu	01/31/23	6:24 PM	WHAS11 NEWS @ 6p	6-630p	:30	KC0423TVH	\$250.00	NM
3	WHAS	W	02/01/23	6:14 PM	WHAS11 NEWS @ 6p	6-630p	:30	KC0423TVH	\$250.00	NM

# PREVIEW



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #		Invoice Month	February 2023
Invoice Date		Invoice Period	01/30/23 - 02/03/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5439		

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Total Spots **26**

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$4,875.00</b>
<u>Agency Commission</u>	<b>\$731.25</b>
<u>Net Amount Due</u>	<b>\$4,143.75</b>