PREVIEW

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

WHASI ON YOUR SIDE

AxMedia / POL Attention: Accounts Payable 800 W 47th St, Suite 200 Kansas City, MO 64112

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Property	WHAS							
Invoice #		Order #	2637826					
Invoice Date		Alt Order #	WOC13985519					
Invoice Month	February 2023	Deal #						
Invoice Period	01/30/23 - 02/03/23	Flight Dates	01/30/23 - 02/03/23					
Advertiser	POL/ Kelly Craft / R / Governor / KY							
Product	2023 Primary Election							
Estimate #	5439							
	Account Executive	Robert Cato						
	Sales Office	TEGNA Sales Dallas						
	Sales Region	National						
	Agency Code	9916670						
	Advertiser Code	482						
	Billing Calendar	Broadcast						
	Billing Type	Cash						
	Special Handling							
	Agency Ref	37731AG						
	Advertiser Ref	M209268						
	Product 1	606						
	Product 2							

Line Start	Date	End Date	e Desc	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
1 01/30	/23	02/03/23	GMK	K@ 6A	6-7a	11111	:30	5	\$150.00	NM		
Weeks		Start Date 1/30/23	02/05/	23 11111	Spots/Week 5	<u>Rate</u> \$150.00 Start/End Time	Long	h Ad-ID			Boto	Turna
Spots: <u>#</u> 1	WHAS	<u>Day A</u> S M 0	1/30/23	Air Time Descr 6:20 AM GMK		6-7a		0 KC0423TVH			<u>Rate</u> \$150.00	
2	WHAS	S Tu O	1/31/23	6:41 AM GMK	@ 6A	6-7a	:3	0 KCO423TVH			\$150.00	NM
3	WHAS	5 W 0	2/01/23	6:21 AM GMK	@ 6A	6-7a	:3	0 KCO423TVH			\$150.00	NM
4	WHAS	5 Th 0	2/02/23	6:27 AM GMK	@ 6A	6-7a	:3	0 KC0423TVH			\$150.00	NM
5	WHAS	5 F 0	2/03/23	6:09 AM GMK	@ 6A	6-7a	:3	0 KCO423TVH			\$150.00	NM
2 01/30	/23	02/03/23	WHA ON	S11 NEWS AT N	O 12-1p	11111	:30	5	\$90.00	NM		
Weeks		Start Date 1/30/23	End D 02/05/		Spots/Week 5	<u>Rate</u> \$90.00						
Spots: #	<u>Ch</u>	<u>Day</u> A	ir Date	Air Time Descr	iption	Start/End Time		h Ad-ID			Rate	Туре
1	WHAS	5 M 0	1/30/23	12:23 PM WHAS	S11 NEWS AT NOON	12-1p	:3	0 KCO423TVH			\$90.00	NM
2	WHAS	S Tu O	1/31/23	12:08 PM WHAS	S11 NEWS AT NOON	12-1p	:3	0 KC0423TVH			\$90.00	NM
3	WHAS	5 W 0	2/01/23	12:42 PM WHAS	S11 NEWS AT NOON	12-1p	:3	0 KC0423TVH			\$90.00	NM
4	WHAS	5 Th 0	2/02/23	12:06 PM WHAS	S11 NEWS AT NOON	12-1p	:3	0 KC0423TVH			\$90.00	NM
5	WHAS	SF 0	2/03/23	12:56 PM WHAS	S11 NEWS AT NOON	12-1p	:3	0 KCO423TVH			\$90.00	NM
3 01/30	/23	02/03/23	WHA P	AS11 NEWS @ 53	30 530-6p	- 1- 11	:30	3	\$225.00	NM		
Weeks		Start Date 1/30/23	End D 02/05/		Spots/Week 3	<u>Rate</u> \$225.00						
Spots: #	Ch	Day A	ir Date	Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1	WHAS	S Tu O	1/31/23	5:37 PM WHAS	S11 NEWS @ 530P	530-6p	:3	0 KCO423TVH			\$225.00	NM
2	WHAS	5 Th 0	2/02/23	5:56 PM WHAS	S11 NEWS @ 530P	530-6p	:3	0 KCO423TVH			\$225.00	NM
3	WHAS	SF 0	2/03/23	5:42 PM WHAS	S11 NEWS @ 530P	530-6p	:3	0 KC0423TVH			\$225.00	NM
4 01/30	/23	02/03/23	WHA	\S11 NEWS @ 6p	o 6-630p	11111	:30	5	\$250.00	NM		
Weeks		Start Date 1/30/23	End D 02/05/		Spots/Week 5	<u>Rate</u> \$250.00						
Spots: #	<u>Ch</u>	Day A	ir Date	Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1	WHAS	S M O	1/30/23	6:28 PM WHAS	S11 NEWS @ 6p	6-630p	:3	0 KCO423TVH			\$250.00	NM
2	WHAS	5 Tu 0	1/31/23	6:24 PM WHAS	S11 NEWS @ 6p	6-630p	:3	O KCO423TVH			\$250.00	NM
3	WHAS	5 W 0	2/01/23	6:14 PM WHAS	S11 NEWS @ 6p	6-630p	:3	0 KC0423TVH			\$250.00	NM

PREVIEW

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Invoice #				Invoice	Month	February	2023
Invoice Date				Invoice	Period	01/30/23	- 02/03/23
Advertiser	POL/ Kelly C	raf	t / R / Go	vernor /	KY		
Product	2023 Primary	/ E	lection				
Estimate #	5439						

			_						Spots/	_	_		
Line Start	Date E	nd Da	ite Des	cription	Start/End Time	MTWT	FSS	Length	Week	Rate	Туре		
4 01/30	/23 0	2/03/2	3 WH/	AS11 NEWS @ 6	р 6-630р	1111	1	:30	5	\$250.00	NM		
Spots: #	Ch	Day	Air Date	Air Time Desc	ription	Sta	art/End Time	Lengt	h Ad-ID			Rate	Туре
4	WHAS	Th	02/02/23	6:14 PM WHA	S11 NEWS @ 6p	6-6	30p	:3	0 KCO423TVH			\$250.00	NM
5	WHAS	F	02/03/23	6:27 PM WHA	S11 NEWS @ 6p	6-6	30p	:3	0 KCO423TVH			\$250.00	NM
5 01/30	/23 0	2/01/2	3 ENT GHT		ONI 7-730p	1-1-		:30	2	\$250.00	NM		
Weeks		art Da /30/23		/23 1-1	Spots/Week 2	F \$250	Rate 0.00						
Spots: #	<u>Ch</u>		Air Date	Air Time Desc			art/End Time	0	h Ad-ID			Rate	Туре
1	WHAS		01/30/23	7:24 PM ENTE	RTAINMENT TONI	GHT 7-7	'30p		0 KCO423TVH			\$250.00	NM
2	WHAS	W	02/01/23	7:13 PM ENTE	RTAINMENT TONI	GHT 7-7	'30p	:3	0 KC0423TVH			\$250.00	NM
6 01/30	/23 0	2/02/2	3 INSI	DE EDITION	730-8p	1		:30	1	\$250.00	NM		
Weeks		art Da /30/23			Spots/Week	<u>F</u> \$250	Rate						
Spots: #	Ch		Air Date	Air Time Desc	ription	+	art/End Time	Lenat	h Ad-ID			Rate	Tvpe
	WHAS		02/02/23	7:44 PM INSIE		73	D-8p	:3	0 KC0423TVH			\$250.00	
7 01/30	/23 0	2/03/2	3 WH/ M-F/	AS11 NEWS AT 1 /SU	1 11-1135p	1111	1	:30	5	\$200.00	NM		
Weeks		art Da /30/23			Spots/Week 5	<u>F</u> \$200	Rate).00						
Spots: #	Ch	Day	Air Date	Air Time Desc	ription	Sta	art/End Time	Lengt	h Ad-ID			Rate	Туре
1	WHAS	Μ	01/30/23	11:28 PM WHA	S11 NEWS AT 11 M	1-F/SU 11	-1135p	:3	0 KC0423TVH			\$200.00	NM
2	WHAS	Tu	01/31/23	11:32 PM WHA	S11 NEWS AT 11 M	1-F/SU 11	-1135p	:3	0 KC0423TVH			\$200.00	NM
3	WHAS	W	02/01/23	11:14 PM WHA	S11 NEWS AT 11 M	1-F/SU 11-	-1135p	:3	0 KCO423TVH			\$200.00	NM
4	WHAS	Th	02/02/23	11:23 PM WHA	S11 NEWS AT 11 M	1-F/SU 11-	-1135p	:3	0 KCO423TVH			\$200.00	NM
5	WHAS	F	02/03/23	11:29 PM WHA	S11 NEWS AT 11 M	1-F/SU 11	-1135p	:3	0 KCO423TVH			\$200.00	NM
						To	tal Spots	2	26				

Include Invoice # on Check - Payment Terms 30 Days

- Gross Total \$4,875.00
- Agency Commission \$731.25
 - Net Amount Due \$4,143.75